

GARDEN CITY DOWNTOWN DEVELOPMENT AUTHORITY



Garden City Santaland Parade



Santalandparade

Garden City's 57th Annual Santaland Parade

We are very excited about this year's parade on Saturday, November 25, 2017 with the theme of "A Storybook Christmas". This year we will have 1st, 2nd and 3rd place non-cash awards for "Best Float". Judging will be on originality, relationship to the theme and overall presentation. Floats will be judged prior to the start of the parade so please be in place no later than 9:00 AM. In order to be considered for the float competition, you must indicate on your entry form that you wished to be judged. That is for floats only. There will also be special award for the best overall entry of any kind in the parade.

The parade route will start at Garden City High School heading south down Middlebelt to Ford Rd. turning left onto Ford Rd., then left again on to Central with a big post parade event in the Garden City Town Center with Santa Claus!

Enclosed is an entry form to be filled out for the group or organization that is participating in the parade and returned **NO LATER THAN NOVEMBER 6, 2017**. **Any entry application that is received after the listed deadline will be evaluated on its value to the parade and may be denied for any reason.** On the day of the parade, ONE person from each group should be designated to check in at the Garden City High School parking lot. STAGING AND CHECK IN INFORMATION WILL BE MADE AVAILABLE TWO WEEKS BEFORE THE PARADE AT www.santalandparade.com AND www.facebook.com/santalandparade. We will start lining up at 8:00 AM with everyone in place by 9:00 AM. Since the parade is televised on GCTV, we need your final count and information by the November 6th deadline.

Completed forms can be mailed to: **Pat Squires, 33623 Leona St., Garden City, MI 48135** or emailed to: **santalandparade@gmail.com**. **Any questions, please call 734-245-9375.** You can also find information and fill out entry forms on the Parade website, www.santalandparade.com. You will be sent a confirmation the week prior to the parade along with a map showing where your group will be staging so you can let your group know where to drop off their participants. A complete set of parade rules are included with this letter.

Please note: All entries of a commercial nature participating in the parade to promote their business will be required to pay a \$25.00 entry fee to help defray the cost of the parade. Also, all vehicles must be CLEAN and DECORATED. NO SANTA COSTUMES ARE ALLOWED.



SAFETY REQUIREMENTS/RULES AND REGULATIONS

www.santalandparade.com

Please read the following instructions before completing and returning your parade application.

1. No unit will be admitted into the parade that has not been pre-approved. The entry deadline is November 6, 2017. The Santaland Parade Committee will be the final arbiter regarding the appropriateness of any entry. The Santaland Parade Committee reserves the right to reject any entry that is not in good taste, inappropriate, or not in the best interest of the parade. Entries of a controversial or political nature may be prohibited. Also entries espousing a specific political cause or pertaining to any current or pending legal matter are not permitted. Any entry application that is received after the listed deadline will be evaluated on its value to the parade and may be denied for any reason.
2. All entries should be properly identified with signs or banners with the organization's name so the spectators know who you are. A holiday message is suggested. **This is not a commercial parade – please no sales messages.**
3. Equestrian and animal units must provide their own accompanying clean-up personnel and equipment. Please make sure the horses have the proper shoes.
4. All parade participants are required to conduct themselves in such a manner as not to infringe on the rights of those people living in and along the staging areas and parade route. **NO** solicitation is allowed during the event.
5. **No SANTA'S** – we have invited the “real” Santa!
6. **NO** objects including candy or favors, may be **THROWN** in the parade. Michigan State Law prohibits throwing of items in a parade. Candy may be **handed out** at the curb. Flyers of any sort can not be **DISTRIBUTED** in the parade or in the staging area.
7. There will be no live fires on any floats.
8. There are to be no vision obstructions to tow vehicles.
9. Float riders are only permitted to ride on the float during the parade.
10. Alcohol beverages are not allowed in the staging area or during the parade.
11. No smoking near or on entries or in the staging area.
12. All vehicles must be clean to be in the parade including those pulling floats.
13. Any violations of the rules or safety requirements could result in your entry not being able to participate in the parade.



Garden City's 57th Annual
Santaland Parade
November 25, 2017
Entry Form

www.santalandparade.com

Please Print or Type

Group/Organization/Business* _____

Address _____

City _____ State _____ Zip Code _____

Telephone # _____ Best Time to Call _____

E-MAIL ADDRESS: _____

Parade Route: Begins at GARDEN CITY HIGH SCHOOL, (6500 Middlebelt), proceeding south on Middlebelt, turning left on Ford and ending at the Farmer's Market in the GC Town Center parking lot.

Type of Entry: Please describe your entry: float, marchers, band, dancers, and how many. For Cable TV use, please give a brief explanation /information about your group.

Commercial Entry Yes No (Circle One)

If entry is a float or vehicle, please give size:

Length _____ Width _____ Height _____

Do you wish to have your float entered in the float judging contest?
Yes No (Circle One)

Date _____ Name of Representative _____

2017 Theme "A Storybook Christmas"

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FORM MUST BE RETURNED BY NOVEMBER 6, 2017

*Please note that entries of a commercial nature participating in the parade to promote their business, will be required to pay a \$25.00 entry fee to be sent in with your printed entry form and are not eligible for any of the cash awards. ALL vehicles must be decorated and no Santa costumes will be allowed. All vehicles towing entries or in the parade in any way MUST BE WASHED. An E-MAIL with the parade details and a map will be sent to you about a week before the parade.

HOLD HARMLESS AGREEMENT

To the fullest extent permitted by law, I/we agree to defend, pay on behalf of, indemnify, and hold harmless the City of Garden City and the Garden City Community Coalition, its elected and appointed officials, employees, agents and volunteers, and others working on behalf of the City of Garden City and the Garden City Community Coalition against any and all claims, demands, suits, or loss, including all costs connected therewith, and for any damages which may be asserted, claimed, or recovered against or from the Member, by reason of personal injury, including bodily injury or death and/or property damage, including loss of use thereof, which arises out of, or is in any way connected or associated with this activity.

Signature

Print Name

Title